



2023 Ad Insertion Order

Fill in and mail with a check or click the links to submit

		Qty	\$	Extended
FSOMA Business Membership	Click here for Savings & Benefits		\$500	
Journal Ads				
Full page – print edition	PDF Full Size 8.5x11 (with ¼” bleed) or 8x10.5 with no bleed. 300 pixels per inch. pdf		\$500	
Half page – print edition	PDF Half Size 5.5x8.5 (with ¼” bleed) or 5x8 with no bleed. 300 pixels per inch		\$330	
Quarter page – print edition	Jpg or png 350pixels wide x 500 pixels (landscape)		\$200	
Full page – online edition	PDF Full Size 8.5x11 (with ¼” bleed) or 8x10.5 with no bleed. 300 pixels per inch. pdf		\$350	
Half page – online edition	PDF Half Size 5.5x8.5 (with ¼” bleed) or 5x8 with no bleed. 300 pixels per inch		\$225	
Quarter page – online edition	Jpg or png 350pixels wide x 500 pixels (landscape)		\$150	
Ad Packages reflect 10% off per ad price				
4 Full page ads per year 2 print 2 online	See above for sizes each issue		\$1530	
4 Half page ads per year 2 print 2 online	See above for sizes each issue		\$999	
4 Quarter page ads per year 2 print, 2 online	See above for sizes each issue		\$630	
			Sub Total	
E-Classified Ads	700 wide px x 350 px jpg file OR Square image 350 wide with 500 Characters (including spaces)		\$25	
Social Media Post	Send an Instagram size photo 1080 px x 1080 px for social media posts		\$25	
E-Blast Ad	Single page PDF or 700x1200 jpg		\$250	
Adjust for Bus Membership	If a FSOMA Business member calculate subtract 20% off of Sub Total		Sub Total minus 20% if Bus Mbr TOTAL	



4 Journals per Year – 2 print, 2 E-Journals

	Deadline	Published	Format
Spring	Feb 15	March 15	E-Journal
Summer	May 15	June 15	Annual Conference Issue – Hard copy
Fall	August 15	Sept 15	E-Journal
Winter	Nov 1	Nov 15	E-Journal - Includes FSOMA election results, Year in Review and planning ahead

All the ads in the online E-journals are sent as part of an e-mail announcing the journal as well as being embedded in the E-journal online.

E-News ads will appear in our weekly newsletter. It will have a link to more information. Classes will be posted on the FSOMA Calendar.

Separating the image from verbiage makes the ad appear much better on a cell phone.

Image Here 350 x 350 px Linked to a webpage	500 characters here can include a webpage or email
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E-Blasts are sent as a full page dedicated to your ad
Please submit a jpg that is 700 px x 1200 px

Business Members may submit 1 Journal Article per year. They should be 600-900 words long submitted in a Word document to director@fsoma.org

Business Members can submit 1 Social Media post per month – email an Instagram sized picture file 1080px x 1080 px to support@fsoma.org

Company Name : _____

Contact: _____

Address: _____

Street

City, State

Zip

E-mail: _____

Send this form by email to director@fsoma.org and we will generate an invoice or submit a check by mail to FSOMA PO box 10066 Bradenton, FL 34282