



# Florida State Oriental Medical Association

PO Box 10066 Bradenton, FL 34282 800-578-4865 [director@fsoma.com](mailto:director@fsoma.com)

## 2020 Ad Insertion Order

For a full year you will select 2 E-journals and 1 Print edition

		Qty	\$	Extended
<b>FSOMA Business Membership</b>	<a href="#">Click here for Savings Benefits</a>		\$500	
<b>Journal Ads</b>	<i>Jpg or png files</i>			
Full page – <b>print edition</b>	1200 px tall x 600 px wide Portrait		\$500	
1/2 page – <b>print edition</b>	350 px wide x 223 px tall Landscape		\$330	
Full page	808 px tall x 600 px wide Portrait		\$350	
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<b>Ad Packages reflect 10% off per ad price</b>				
3 FULL page ads per year	7 1/2" x 10"		\$1080	
3 1/2 page ads per year	7 1/2" x 4 3/4"		\$700	
			<b>Ad Sub Total</b>	
<b>E-Classified Ads</b>				
E-News Ad (buy 4 get 1 free)	<a href="#">Submit and Pay for Ads here</a>		\$25	
E-Blast Ad (2 for one)	<a href="#">Submit and Pay for Ads here</a>		\$250	
			<b>Sub Total</b>	
<b>If a FSOMA Business member calculate subtract 20% off of of Sub Total</b>			minus 20%	
			<b>TOTAL</b>	

### Deadlines

- March 1<sup>st</sup> Spring e-Journal
- May 15<sup>th</sup> – Summer Printed Journal - mailed to ALL APs in Florida highlighting the 2019 Conference
- Oct 15<sup>th</sup> e-Journal
- First Come, First Serve on dates of e-Blast

All the ads in the E-journals are sent as part of an e-mail announcing the journal as well as being embedded in the E-journal online.



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E-News ads will appear as a box within our weekly newsletter (and again at a summary at month end) It will have a link to more information. You can send a web link, pdf or jpg and we will link it to the ad. We can also add it to the announcement feed on the [fsoma.org](http://fsoma.org) homepage and put on our Social Media links.

Your Logo	<b>AOM Company Name</b> Sale Ends January 15 Take 20% off Brand Name Acupuncture needles, _____Herbal Products and more.....
Your Logo	<b>CEU Class Name</b> Learn to Give Instantaneous relief FL CEUs and NCCAOM PDAs. Here's how.....

E-Blasts are sent as a full page dedicated to your ad  
Please submit a jpg that is 700 px x 1200 px

Business Members may submit 1 Journal Article per year. They should be 600-900 words long submitted in a Word document to [director@fsoma.org](mailto:director@fsoma.org)

Company Name : \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
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E-mail the order to [director@fsoma.com](mailto:director@fsoma.com) to generate an invoice through Paypal or Mail check to PO Box 10066 Bradenton, FL 34282.